

Contact: Larry McAlister Imcalister@thevibrand.com <u>405-850-1811 (c)</u>

FOR IMMEDIATE RELEASE

VYVE BROADBAND ANNOUNCES COMPLETION OF DIGITAL TV AND INTERNET SPEED UPGRADES IN ACHILLE, BOKCHITO, OKLAHOMA

System Improvements Provide Customers with All-Digital High Definition TV, and a Vastly Improved Online Experience for Better Gaming, Faster Streaming and Superior Social Media Experiences

Bokchito, OK (February 9, 2017) — Vyve Broadband announced today that it has completed network upgrades in Achille and Bokchito, Okla. that include converting all customers from analog to All-Digital, High-Definition (HD) TV service, and increasing available Internet speeds to 25, 50 and 105 Mbps. The digital conversion will deliver higher picture quality and more than 150 HD channels, and Vyve's enhanced broadband network will provide customers with the fastest Internet speeds available in the area – enabling customers to experience better gaming, faster streaming content and superior social media experiences.

Current Vyve customers in each community will receive the Internet speed upgrade to 25Mbps for free.

The speed increases in Achille and Bokchito are important milestones in Vyve's plan to provide cutting-edge broadband speeds in rural markets that have traditionally lagged behind in technology offerings. These increases will more than double the average speed of existing customers and provide a quantum improvement to the availability of broadband in these areas.

"Vyve is laser-focused on creating unrivaled broadband experiences in markets such as these that are largely ignored by our competitors," said Jeff Beck, Vyve Broadband's Oklahoma system manager. "With a Vyve Broadband connection, our customers will have access to lightning-fast broadband services, and we're thrilled to be raising speeds for our existing customers for free. Offering faster speeds for free reflects Vyve's commitment to being the leading technology provider in markets where we operate across Oklahoma."

Increased Internet speeds will allow customers in both markets to more quickly and easily enjoy Vyve Broadband's *WatchTVEverywhereTM* application, which gives video customers the ability to watch their favorite shows from participating channels anytime, anywhere and on any device. As a result of the upgrade to digital TV, customers with standard Vyve TV packages will now be able to access the new *Vyve HD Guide Experience*, Powered by TiVo[®], which helps users find the exact programming they want, quickly and easily.

Customers interested in additional information regarding Vyve Broadband are encouraged to visit *VyveBroadband.com*.



About Vyve Broadband LLC

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in nine states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, Colorado and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1 Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

###